

## How We Work

A successful, profitable e-solution requires innovative and well-planned execution plans.

Our solutions are structured according to the various phases of a project life cycle and are designed to support your planning and development activities and the strategic, functional and operational levels of your organization. This goal-focused approach separates us from typical web design companies where not only do we deliver great design but also strategic functionality.

Our approach is flexible and involves the client in each step to ensure clearly defined expectations, superior communication and, most importantly, the delivery of a product that works for the client. We do not simply set out to design and develop a product for you. We set out to design and develop a product that will work for you and keep working for you. In every project we undertake, we begin by asking the client why they feel they need the solution and what they aim to achieve from the solution. We then move into creative gear, conceptualizing the clients visions and presenting a number of skeletal frameworks of what the product will look like and how it will work and navigate for approval. Once a concept has met with the clients approval, we go into full production mode creating an initial full working version of the product complete with backend coding for final approval before "going live".